

# HALLO9X: A NEW AGRI PERSPECTIVE FOR YOUR LIFE

**Founder: Karan Singh Bhatia**

**Founded in: 2020**

**Headquarter: Delhi**

**Website: [www.hallo9x.com](http://www.hallo9x.com)**

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## STARTUP FOUNDED & ABOUT THE FOUNDERS



Founded by Smt. Inderjeet Kaur Bhatia in 2019, Hallo9x is a marketplace where we provide agriculture services to the farmers as well as one can buy and sell superlative and exclusive quality farm produce.

## ABOUT THE STARTUP:

We at Hallo9x closely track the ingredients mandated for a good exposition from across the world and we have come across a whole lot of interesting new themes which are gaining popularity, one of them being a creating a marketplace for farm products. At Hallo9x, farmers and producers will be allowed to sell their products to retailers, wholesalers, and individual customers and shoppers will get to buy hassle-free fruits and vegetables right at their doorstep. Our operations start from the preparation of soil (land clearing, land levelling, ploughing, rotavating) and range to exploration,

cultivation, irrigation expertise harvesting and post harvesting management, etc. We follow a standardized cycle from soil preparation to harvesting and assist our farmers with services better like no one other.

## SERVICES & PRODUCTS AVAILABLE:

**Irrigation Management:** Our pivotal feature of this service is Smart Irrigation. As we all know irrigation is a

considerably important catalyst for the cultivation of crops. We formulate irrigation infrastructure on behalf of the farmers to alleviate them with irrigation for their farms.

**Crop management method:** Agriculture is the most healthful, most useful, and most noble employment of man. "Whether difficulties are related to ploughing, sowing, adding manures, irrigation, harvesting, storage, we provide them with the right techniques and methods for crop management. At Hallo9x, we assist them judiciously to rotate the crops on a timely basis which will bolster the yield of the farm and the restoration of the soil.

**Hybrid seed:** To fulfil every desire of farmers, we provide farmers and our clients with hybrid seeds. Providing disease-free plants through hybrid seed is our specialty.

Promote Organic Fertilizers Providing excess chemical fertilizer can lead to gradual deterioration of soil health, exacerbating the agricultural products which will ultimately make the land barren. In forthcoming years, this will be the major crisis across the globe and we as a credible company have raised our hands to save our Mother Earth. Organic farming strengthens biodiversity, which reinforces productivity and resilience and bestows a healthy farming system. Consequently, we are emphasizing the use of organic fertilizers across the globe.

**Latest Technology:** We are a specialized team in using Drones for mapping, organic manures



We promote agriculture to the youth to help them in fortifying their capacity as productive comrades in the development of agriculture.



and components, tracking which can help farmers to optimize the use of inputs (seed, fertilizer, irrigation), to counter more quickly threats (weeds, pests, fungi), to recompense time crop scouting (validate treatment/actions taken), to enrich variable-rate prescriptions in real-time and estimate yield from a field thus safeguarding the environment, which can be a turning point to success. We as a company are also equipping a real-time satellite monitoring system that will furnish farmers with comprehensive farm reports every week to ease surveillance for them.

**Biochemicals:** To increase crop yield we use distinct types of organic and less lethal Pesticides that serve many functions and come in many forms, including herbicides, insecticides, and fungicides. We assist farmers on how to use them to produce safe, quality foods at affordable prices.

**Horticulture:** It's one of our eminent services as we take care of all the indispensable requirements. In our farms, Horticulture is done to promote the betterment of natural

resources, yields higher returns from land, amplifies the land values, formulates a better purchasing power among our prospects and therefore augments to the indefinite fortune.

**Warehouse/Warehousing, Logistics and Cold Storage:** Hallo9x provides refined warehousing solutions with modern agriculture storages & cold storages, which are applicable for clenching or preserving goods in tremendous quantities. This system simplifies long-distance transport of various products as well as makes seasonal products functional over the entire year. We at Hallo9x render these services to ease one of the predicaments of a farmer. relentless efforts have been made by Hallo9x to put a halt to redundant losses faced by them. Our logistics service is the nerve of Agri-business, as we stimulate connectivity between production & consumption centers over both space & time with minimal loss of quality as well as quantity.

## WORKING AREA AND WORKFORCE/ HERE IS WHY HALLO9X TRANSCENDS OTHERS.

- **Research and development of new agricultural resources and methods:** Our efficient working R&D updates us with the latest resources and techniques which steers to conceivable creation in expanding agricultural products and reduces waste and burden on Mother Earth.
- **Marketing:** At Hallo9x we believe that the time is ripe for agricultural suppliers to make the transition from conventional to digital marketing approaches and claim their full percentage of sales available.
- **Consultation:** Our parent organization Worldwide Peasant Care and Development Pvt. Ltd. is expertise in delivering consultation regarding agriculture, products to be used, assisting in financial

matters etc. WWPCD and Hallo9x together work towards the betterment of our Family, our Farmers. We have a specialized team of Crop and Soil scientists who examine crop health and give data on whether they are thriving or not.

- **Harnessing new technologies:** One leading attribute of agribusiness is its lasting pursuit of modern technologies. Competently recognized examples include the use of Drones and GPS on our farms.

- **Agri Education:** Farming isn't just a job it's a way of life. Farmers mandate continuous education to withstand fast-moving developments in technology, science, business management, and an array of other skills and fields that affect agricultural operations. We at Hallo9x believe in this saying hence spare no effort to teach our agriculturalists everything from intricate to modest matters. We acquaint them to encompass the latest scientific advances and technology tools into their daily operations.

## MISSION & VISION:

We believe in putting small scale farmers at the forefront as our current food systems are not sustainable. To succeed in this mission, they need the right technology and direction. At Hallo9x we fulfil the constraints and connect small scale farmers across the globe. Conquering small-scale farming systems can prove beneficial as they will assist in providing the solutions to the visions of zero hunger by 2030 and serving almost 9 billion people. Presently we are operational in Indian and Ghana (West

Africa). We are working with an enthusiastic team of professionals who are helping farmers to create a network and encouraging them to accomplish their goals. We are enforcing our new operations in Côte d'Ivoire and Kenya. It is no surprise that Hallo9x has joined hands with Bulgarian countries, starting up with Bulgaria to achieve our vision. The farmers of the agriculture sector suffer from innumerable debacles like the use of obsolete technology, impaired education, powerlessness to access the wider range of markets, infrequent profits, outrageous infrastructure, loss of crops due to pests, no knack of knowledge in the intricate matters, the toll of our farmer's lives due to mishaps or failure to earn minimal.

## INNOVATION APPROACH:

"Imagine the farming, Imagine the living." A remarkably interesting point that added spirit to Hallo9x was the abatement of the most leading hardship of all times I.e. Zero Hunger. End hunger achieve global security is not only a part of Sustainable Development Goal 2 but as a credible person mine too. You all must be marveling how I as a self will contribute my bit to achieve the goal? Changes don't happen overnight. With the notion to help farmers with post-harvest produce until it gets sold, Hallo9x comes into action wherein we will perform substantial services like buying and selling, physical functions such as storing, packaging and transporting, financing, pricing and risk-taking, market information etc.